

Name _____

**Personal Finance
Comparative Shopping Project**

**Choose 3 products or services that you might purchase as a student.
(Between \$25 and \$100)**

For each product or service:

1. Describe the product/service: What is it? Who makes/provides it? Describe any significant details.
2. Find two different ways you could purchase this product/service:
 - a. Two different stores, online vs. local, local vs. large chain store
 - b. How much does the item/service cost in both of the above sources?
 - c. How much is the item different (or not) at each source?
3. Buying Decision:
 - a. Which source would you choose for each item? Why? Consider the quality of the product or service, convenience of purchase, product guarantees, possible shipping and taxes in addition to the base pricing.
 - b. Be prepared to discuss your decisions with the class on Tuesday.
4. Entire project should consist of one to two pages of written details and any supporting documentation that you would like to attach to describe your buying decision.